

FUTURE BALLOONS

we take you higher!



Creative method applied to solving social problems, based on observations of the reality and immersed in collaborative synthesis of ideas.

Some of the techniques used in social design are visualization, prototyping and brainstorming of ideas and concepts.

SOCIAL DESIGN CRASH COURSE

Conceptual Note

A crash course is a rapid and intense course of training or research usually undertaken in case of emergency. The social crisis accompanying the economic crisis urges that professionals and volunteers in various organizations of the social economy, to use energetic tools to respond to emerging challenges: aging, unemployment, exclusion, alienation,... However, limits of time and resources do not allow a moratorium to learn and to adapt to this scenario of urgency.

The experience of working with different organizations in the third sector has enabled us to design a program that respects these limits and promotes the innovation capacity in the working methods of these organizations. In addition, we also dedicate this course to students and unemployed, in order to increase their soft skills and to empower them towards creative and collaborative problem solving.

Therefore...

...the course has the duration of 4 hours

...the entire program includes practical results, achieved in cooperation

...ends with a celebration and with a transition to a new way of working the social question.

During training, we resort to many different materials, being the basics post-its, markers and Lego.

Social design methods promote social change in three ways:

1. Gives visibility to the causes and consequences of phenomena.
2. Reassesses common solving processes.
3. Discovers ways to motivate and transform human behavior.



Target groups

The privileged participants are agents of the third sector, technicians and managers from all areas where it generates social value:

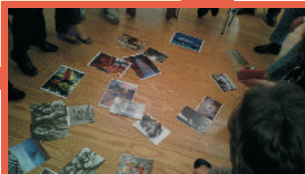
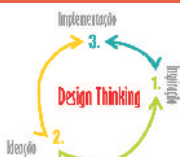
- ENVIRONMENT
- FAMILY SUPPORT
- SOCIAL ACTION
- EDUCATION
- POVERTY
- AGING
- CULTURE
- HEALTH
- INCLUSION OF MINORITIES

Also includes students in the area of humanities and social sciences and all of those interested in issues of social entrepreneurship and management of innovation applied to social change.

For the proper functioning of the workshop enrollment is limited to 20 people per edition.

Programme Aims

- collaborate with others in the identification and definition of the social problem, discussing the reality from elements of observation and data collected.
- answer the question "how can we solve this problem?", using the synthesis of ideas;
- produce, "in situ", from a set of visual materials, a prototype of the product or project found as an answer;
- present and defend your product or project through critical validation between groups;
 - have the opportunity to connect with other professionals and create local synergies, towards the implementation of the project.



Organizer

Future Balloons is a consultant in the public sector and nonprofit, which supports organizations in the development and implementation of social, educational and community projects. Our mission is to support the transition to a society based on understanding, creativity, innovation and social construction.

Fees

- 20 EUROS - General Price.
- 10 EUROS - Students.

The value includes all work material and certificate.

Contacts

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